



# Short Bio

## **Christy Smallwood** Eagle Eye Executive

Christy Smallwood's background includes 20+ years in media, marketing and advertising, plus organizational management with focus on developing and launching new projects. Christy is a trained executive coach specializing in leadership communication. Her experience covers a variety of industries: ad agency, radio, franchises, small business, corporate and ministry/nonprofits.

Christy's mission is to break the status quo of small business, bring order to chaos clearing the clutter of stinking thinking, spark the inspiration of big ideas and audacious goals for "no filter" entrepreneurs and light a fire under their asses to bring it all to life.