



***Speaker
Trainer
Facilitator
Strategic Guide***



For more than 20 years, Christy Smallwood has engaged audiences as a strategic guide and facilitator, participant-centered trainer, and empowering presenter. She has crafted and delivered keynotes, workshops, and training seminars on communication, customer experience, marketing, leadership, strategic planning, and self-discovery to definition.

In addition to leading the charge of her own company, Christy serves as President to area Chambers of Commerce committees and Board of Directors, Executive Women International Chapter President, and holds various other leadership roles. Her background in media, marketing, organizational management, and leadership development supports her mission to break the status quo of business to bring big ideas to life.

Christy's passionate mission is partnering with individuals and teams break the status quo of business as usual, bring order to chaos, to clear the clutter of stinking thinking, spark the inspiration of innovative ideas and audacious goals for entrepreneurial spirits, and light a fire under their asses to take action to bring ideas to reality.



Christy is available for: Keynotes, Breakout Sessions, Meeting Facilitation, Half-Day and Full-Day Workshops, Leadership Development, Training Seminars, and Consulting





The Speaker



The right opening or closing keynote presenter will be the highlight of any meeting. Let one of Christy Smallwood's impactful keynotes be the talk of your next conference or convention!



Being Super!

We are all on our own heroic adventure in life. Where are you on your journey and how do you engage your inner hero to accomplish what you want in life? Being Super is a message that shows audiences how the journey of a hero applies to our every day lives. Heroes don't just exist in myth and movies, Christy brings inspiring stories of every day heroes Being Super and shows how to recognize the hero in you.



Meaningful Networking

Networking is a lifestyle, not an event. It's making connections anywhere not just a scheduled organization event. With all the ways people can connect it helps to have an understanding of how networking works to grow your business as well as how to be strategic with your efforts. Anyone can do it with a little insight, inspiration, and a plan. Christy can show you how.



Emotional Intelligence

We all have them – Emotions. So why not understand how to live with them. Increasing your emotional intelligence level increases your ability to communicate with others in a productive way. Christy presents the understanding of emotions and how they are used by different personalities, genders, and generations in an entertaining way to bring a new level of teamwork to your group.

The Trainer



Everyone needs to upgrade their knowledge base and skill set. Christy provides engaging, results-driven training that gives teams new insights, stronger skills, and motivation to drive the group forward. These areas focus on the individual first and how that can impact the whole business:

- ★ **Self-Awareness to Definition to Implementation**
- ★ **Handling Change With Ease**
- ★ **Impactful Communication**
- ★ **Developing Leadership**
- ★ **Emotional Intelligence**



Every business wants to have a healthy bottom line. The driving force behind business growth is a smart plan and meaningful marketing. With those two factors, any business can grow to a new level. These training areas focus on the business-side of the development process while keeping it personal:

- ★ **Strategic Planning and Execution**
- ★ **Building the Brand**
- ★ **Marketing 101 for Small Business**
- ★ **Developing The Client Experience**
- ★ **Making Networking Work For You**



Workshops are customized to best meet the needs of you, your team, and your business.



The Facilitator

An Adaptive Facilitator, Christy incorporates her expertise as a coach to bring a group of people to be focused in the same direction. The process starts with a one-on-one meeting with the primary contact for the group to determine the needs and goals of the session that needs a facilitator.



- ★ **Brainstorming sessions**
- ★ **Strategic Planning sessions**
- ★ **Customized training**

The Author

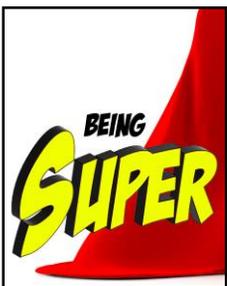


SMALL BUSINESS
SMALL TALK
with Christy Smallwood

**9 Tips To Make
Networking Work
For You**

Christy has been putting her training and ideas to print. Her first release, ***“The No Rules Way,”*** is being revised into a new book, ***“Meaningful Networking.”*** The intro to that new book is the ***“9 Tips To Make Networking Work For You.”*** A field guide of sorts to understanding how networking really works.

Her soon-to-be-released ***“Being Super,”*** is all about helping you engage your inner hero to stay the course while accomplishing your big thing, whatever that may be.





The Strategic Guide



Christy Smallwood's purpose is to be a Strategic Guide to business and personal growth.

With any event Christy has a role, to be the guide to your strategic growth. Whether that comes in the form of a speaker, trainer, or facilitator, Christy incorporates her well designed background of leadership, marketing, coaching, and personal development into making your team more dynamic, your business stronger, and you more focused. As the owner of Eagle Eye Executive based in Louisville, Kentucky, she guides businesses and professionals to strategic growth on a daily basis. Her clients have achieved swift marketing alignment, employee right-fits, and high rates of revenue growth,

Interested in starting the conversation about your next training?

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Ready to book Christy to speak at your event NOW?

Contact AFYL Talent at (502) 561-3448 or email at AFYLTalent@gmail.com

“ The way she got our whole leadership team to connect and be excited to be on the same page was astounding. Even the most hardened in the room was like a little kid soaking up all he could from her engaging presence. We can't wait to have her back for all our teams!”

~ Misty Dotson, University of Kentucky



“In a time of chaos for the business Christy came in like the Wonder Woman she is and created some order helping our clients have a great experience with Jump while we also got the right team members in the right spots to dramatically increase our business. Her training is spot-on and it makes a difference.”

~Kirk Hilbrecht, President, Jump

“ I hired Christy to facilitate a business meeting that had an end goal of all parties being able to make a solid financial decision. A few days before the meeting she and I spoke so that she would know the end goal. When the group met, she first set forth the agenda, outlining the steps we would take as a group to reach the end goal. She then introduced each of us to creative activities that would help us 'see' things differently as individuals. She kept the conversations on track, encouraged and nudged each of us to be honest, and ended the meeting on time. In the end, each of us knew exactly what the expectations of the others were, how we each fit in the vision for the company and had enough information to make decisions that had great financial impact. I strongly recommend Christy to anyone looking for assistance with reaching a goal, making a decision, or getting clarity and focus about a project or plan. ”

~Charlene Burke, Search By Burke

